

*Women Doing Business in  
the City of Atlanta 2009!*



**2009 Sponsorship Invitation Package**

**6<sup>th</sup> Anniversary Event**



55 Trinity Avenue  
City Hall, Office of City Council, 2nd Floor East  
Atlanta, GA 30303  
404.330.6030

**OFFICERS**  
2008-2009

Chairwoman  
Susana Chavez

Vice-Chair  
Keena Eddington

Parliamentarian  
Helen Jenkins

Treasurer  
Diane Powell Larché

Recording Secretary  
Rosa Holmes

Corresponding Secretary  
Chayne Johnson

Immediate Past Chair  
Vernell Mosley

Chairwoman,  
Procurement Event 2009  
Cocoa J. Dunston

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Sandra El-Amin

Jasmine Grant

Bettina Alam

Megan Kelly

Keisha Sean Waites

Donna Briggins

Esther Michaels

Rita Jackson Samuels

Juanita Gardner

**FACILITATOR**  
Lynda M. Harris  
404.330.6030

**CONTACT:**  
www.atlwomen.com  
info@atlwomen.com

Dear:

The Atlanta Commission on Women celebrates its sixth year “Women Doing Business in the City of Atlanta Conference.” On behalf of the Atlanta Commission on Women, I invite you to participate in the “Women Doing Business in Atlanta 2009.” This year the conference is scheduled for June 4, 2009 at HOTEL PALOMAR 866 West Peachtree Street NW, Atlanta, Georgia 30308. Our 2008 event was a smashing success with over 300 people attending the conference. The awards luncheon featured the Honorable Shirley Franklin, Mayor of the City of Atlanta, as the keynote speaker.

The Commission was thrilled to see the level of support from the business community for this program which concentrates on providing networking and educational opportunities for women who conduct business in the City of Atlanta or those who desire to do so. This is a unique opportunity for your company to demonstrate support for women in business as well as an opportunity to network and to market your services and products to the women and businesses who attend the event.

Each sponsor will have the option to maintain a booth during the event so that a representative can speak with individuals about their products and services. This is a great way for you or your employees to have contact with potential sources of business and to help increase market awareness of your company and the services or products it provides

Enclosed is the sponsorship information for our 2009 event. Payment of sponsorship funds will be due by May 25, 2009. Please fill out and return the enclosed interest form so that we can include your company’s name and/or logo in marketing materials. Please contact me if you have any questions regarding the conference at (404) 892-6600 or [cocoadunco@hotmail.com](mailto:cocoadunco@hotmail.com).

Thank you for your support,

A handwritten signature in black ink, appearing to read 'Cocoa J. Dunston', written in a cursive style.

Cocoa J. Dunston, Chairwoman  
WOMEN DOING BUSINESS 2009



## Women Doing Business in Atlanta 2009 SPONSORING OPTIONS DETAILED

### **CHAIRWOMAN OF THE BOARD *Sponsor Investment: \$10,000.00***

- Company name and logo included on event signage as official sponsor of the event
- Booth space at the event
- Company recognition in media, including press releases, radio spots, TV
- Company name inclusion in print and e-mail advertising
- Private reception on the day of the event
- At least 3 on-stage mentions during the program recognizing the company
- Reception acknowledgement
- 12 tickets to attend event and VIP seating for luncheon

### **CEO *Sponsor Investment: \$7,500.00***

- Booth space at the event
- Company recognition in media, including press releases
- Company name inclusion in print and e-mail advertising
- Private reception on the day of the event
- At least 2 on-stage mentions during the program
- Reception acknowledgement
- 10 tickets to attend event and luncheon

### **CFO *Sponsor Investment: \$5,000.00***

- Booth space at the event
- Company recognition in media, including press releases
- Reception acknowledgement
- Company name inclusion in print and e-mail advertising
- Private Reception on the day of the event
- 8 tickets to attend event and luncheon

### **PRESIDENT *Sponsor Investment: \$2,500.00***

- Booth space at the event
- Company recognition in media, including press releases
- Private Reception on the day of the event
- 6 tickets to attend event and luncheon

### **VICE PRESIDENT *Sponsor Investment: \$1,000.00***

- Booth space at the event
- 4 tickets to attend event and luncheon
- Inclusion of company name in event program

### **DIRECTOR *Sponsor Investment: \$500.00***

- Booth space at the event
- 2 tickets to attend event and luncheon



## **Women Doing Business in Atlanta 2009 Contact Information**

**Cocoa J. Dunston | Chairwoman, Procurement Event  
Women Doing Business In the City Committee | Sponsorship and Speakers  
55 Trinity Avenue | City Hall, Office of City Council, 2nd Floor East  
Atlanta, GA 30303  
cocoadunco@hotmail.com  
(404) 892-6600**

**Chayne R. Johnson | Co-Chairwoman, Procurement Event  
Women Doing Business In the City Committee | Sponsorship and Speakers  
Fulton County Superior Court | 136 Pryor Street  
Atlanta, Georgia 30303  
chaynejohnson@hotmail.com  
(678)637-6289**

**Bettina Alam | Co-Chairwoman, Procurement Event  
Women Doing Business In the City Committee | Sponsorship and Speakers  
55 Trinity Avenue | City Hall, Office of City Council, 2nd Floor East  
Atlanta, GA 30303  
bfalam@gmail.com  
(404)547-4889**



# SPONSORSHIP FORM

SPONSOR: \_\_\_\_\_

NAME OF CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

### LEVEL OF COMMITMENT

CHAIRWOMAN OF THE BOARD ~ \$10,000.00

CEO ~ \$7,500.00

CFO ~ \$5,000.00

PRESIDENT ~ \$2,500.00

VICE-PRESIDENT ~ \$1,000.00

DIRECTOR ~ \$500.00

### YOUR COMPANY PROVIDES WHICH TYPES OF SERVICES (PLEASE SELECT ONE)

- |              |       |                 |       |
|--------------|-------|-----------------|-------|
| CONSTRUCTION | _____ | LEGAL           | _____ |
| ACCOUNTING   | _____ | FINANCE         | _____ |
| MARKETING    | _____ | ADVERTISING     | _____ |
| DESIGN       | _____ | HEALTHCARE      | _____ |
| INSURANCE    | _____ | BANKING         | _____ |
| CONSULTING   | _____ | ENGINEERING     | _____ |
| MEDIA, PR    | _____ | OTHER (EXPLAIN) | _____ |

CONTACT PERSON FOR EVENT: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

PLEASE COPY FORM AND MAIL OR DELIVER TO:  
 ATLANTA COMMISSION ON WOMEN c/o DIANE LARCHÉ, TREASURER  
 55 Trinity Avenue | City Hall, Office of City Council, 2nd Floor East  
 Atlanta, GA 30303  
 CHECKS PAYABLE TO: ATLANTA COMMISSION ON WOMEN